

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

1-3. (Canceled)

1 4. (Currently amended): An electronic mall system according to Claim
2 [[1]]9, further comprising means for executing an application in bench mark mode, and bench
3 mark means for preventing the utilization charge from being levied for an application executed
4 for not longer than a predetermined time by the user desirous of checking the performance of
5 [[said]]the application.

5-8. (Canceled)

1 9. (New): An electronic mall system comprising:
2 an application service provider registration database for storing a plurality of
3 application service providers, a plurality of applications provided by the plurality of application
4 providers, and linkable applications working with the applications associated with one another;
5 an application search unit operative to receive an application search request from
6 a user terminal via a network, and to search the application service provider registration database
7 on the basis of the received application search request thereby obtaining a requested application;
8 an application execution unit operative to execute the requested application if the
9 requested application is registered in the application service provider registration database, and
10 to execute a linkable application if the linkable application is registered in the application service
11 provider registration database along with the requested application.

1 10. (New): An electronic mall system according to Claim 9,
2 wherein the application service provider registration database further includes
3 utilization charge information for each application,
4 wherein the electronic mall system further includes settlement means for
5 receiving the total amount of the application utilization charge from each application user, and
6 for settling an application providing charge with each of the application service providers,
7 the total amount of the application utilization charge for each user being
8 calculated based on utilization charge information stored in the application service provider
9 registration database and on information of a utilization start time and a utilization end time of
10 the application as logged by the application execution unit when the application is executed,
11 the application providing charge being calculated based on a measure of
12 application utilization for each of the application service providers.

1 11. (New): A method for executing applications of an electronic mall,
2 comprising steps of:
3 receiving an application search request from a user terminal via a network;
4 searching an application service provider registration database on the basis on the
5 received application search request, the application service provider registration database
6 including a plurality of application service providers, a plurality of applications provided by the
7 plurality of application providers, and linkable applications working with the applications
8 associated with one another;
9 executing a requested application if the requested application is registered in the
10 application service provider registration database as determined in the searching step; and
11 executing a linkable application if the linkable application is registered in the
12 application service provider registration database along with the requested application.

1 12. (New): A computer-readable storage medium for executing applications
2 of an electronic mall, comprising the functions of:
3 receiving an application search request from a user terminal via a network;
4 searching an application service provider registration database on the basis on the
5 received application search request, the application service provider registration database
6 including a plurality of application service providers, a plurality of applications provided by the
7 plurality of application providers, and linkable applications working with the applications
8 associated with one another;
9 executing a requested application if the requested application is registered in the
10 application service provider registration database as determined in the searching step; and
11 executing a linkable application if the linkable application is registered in the
12 application service provider registration database along with the requested application.